



**MINIT PRINT CENTURION**  
COMPANY PROFILE





# about

## WHO WE ARE

Minit Print Centurion is part of a Franchise Group established in 1971.

We have a team of sales people who have a thorough understanding of the printing process and together we have many years' experience in the industry.

We offer a choice of Digital or Lithographic printing. Lithographic for large volume print runs and digital for small quick runs.

Our design department translates your ideas onto paper and our team ensures that the end product is perfect, every time.

Estimates are done after verbal discussion and via email; we get these to you within a few hours.

The ethos of our business is to build long lasting business relationships with our customers.



QUALITY. SERVICE. DELIVERY  
**EXCELLENCE**

SINCE 1971





# mission STATEMENT

## **Quality**

We only use the best machines with the latest technology and state of the art equipment. We are proud of what we produce. We constantly strive to maintain the highest standards.

## **Delivery**

We want clients to trust us. If we say we'll do it, we do it. We deliver as promised - be it long runs or short runs. We commit to deadlines set and constantly undertake to deliver on time.

## **Service**

We have the know-how to solve your printing problems and find the best solution. We consult and advise clients on the options and end product to suit their budgets and time frames. We advise and assist you with design to achieve the perfect end product and in so doing, give added value to your business.





GREAT CASTLE  
**LETTER HEAD**

—  
Lorem ipsum dolor sit amet,  
consectetur adipiscing elit,  
sed do eiusmod tempor incididunt  
ut labore et dolore magna  
aliqua. Quis ipsum sse-  
pendisse nitroces stravida.  
Rivus commodo viverra  
maecenas accumsan lacus vel  
facilisis.

JOHN SMITH  
DIRECTOR  
*John Smith*

—  
MAIN STREET BIG CITY 012 345 6789  
contact@info.com | www.website.com

A4

LETTERHEAD  
GREAT CASTLE



# litho graphic PRINTING

Our Lithographic printing services combine high speed printing with superior quality. With printing we are able to offer a wide range of products on a variety of paper types and sizes, including leaflets, brochures, stationery, books, newsletters and calendars. Our highly trained printing professionals actively monitor each print job from start to finish, ensuring that you get the perfect print every time.

Under the watchful eye of our finishing specialists your products will have that perfect, professional finishing touch. Our finishing options include various binding, scoring and folding options as well as exquisitely detailed and textured scodix finishes.







# digital PRINTING

Digital printing is a cost effective solution for small to medium print runs and print on demand projects, including business cards, (see *image left*) flyers, brochures, posters, company profiles, catalogs and more.

This high-end technology allows you to print what you need, when you need it, giving you short print runs and incredible flexibility while keeping your print relevant. In a demanding business economy, digital printing's extremely quick turnaround makes it very attractive.

Minit Print Centurion produces high quality, full colour print runs on a variety of media and finishes opening the world of print to every market and industry.





# design & LAYOUT

Harnessing the creative power of our exceptional graphic designers and pairing it with our printing expertise allows us to provide professional typesetting, design, and layout solutions to our clients.

The design team understands how crucial good design is to get the response you need from your customers and will work with you to turn your ideas into print masterpieces. Our design department can create anything from company logos to brochures, flyers and leaflets.

Our designers work hand in hand with our cross channel communications and various data solutions specialists to create beautiful, powerful products from brief through to print.



## brochures

A brochure is an informative paper document that can be folded into a template, pamphlet or leaflet. A brochure can also be a set of related unfolded papers put into a pocket folder or packet. Brochures are promotional documents, primarily used to introduce a company, organization, products or services and inform prospective customers or members of the public of the benefits.



## business cards

Business cards are cards bearing business information about a company or individual. They are shared during formal introductions as a convenience and a memory aid.



## flyers

these are a form of paper advertisement intended for wide distribution and typically posted or distributed in a public place, handed out to individuals or sent through the mail. They range from inexpensively photocopied leaflets to expensive, glossy, full-color circulars.



## posters

A poster is any piece of printed paper designed to be attached to a wall or vertical surface. Typically posters include both textual and graphic elements, although a poster may be either wholly graphical or wholly text. Posters are designed to be both eye-catching and informative. We print A1, A2, A3, and A4 Posters.



## corporate folders

Company presentation folders display a level of professionalism. Our creative team will ensure that your folder portrays corporate identity.



## notepads

A notebook (notepad, writing pad, drawing pad, legal pad) is a book or binder of paper pages, often ruled, used for purposes such as recording notes or memoranda, writing, drawing or scrap-booking.





## calendars

A calendar is a system of organizing days for social, religious, commercial or administrative purposes. Whether it is single or multi sheet wall calendars, desktop calendars, desk planners or notebooks, they are indispensable business tools.



## websites

A business's online presence, regardless of industry, can have a massive impact on its success. In this day and age, some businesses still don't realize that a majority of their customers will visit their website before making a purchase.

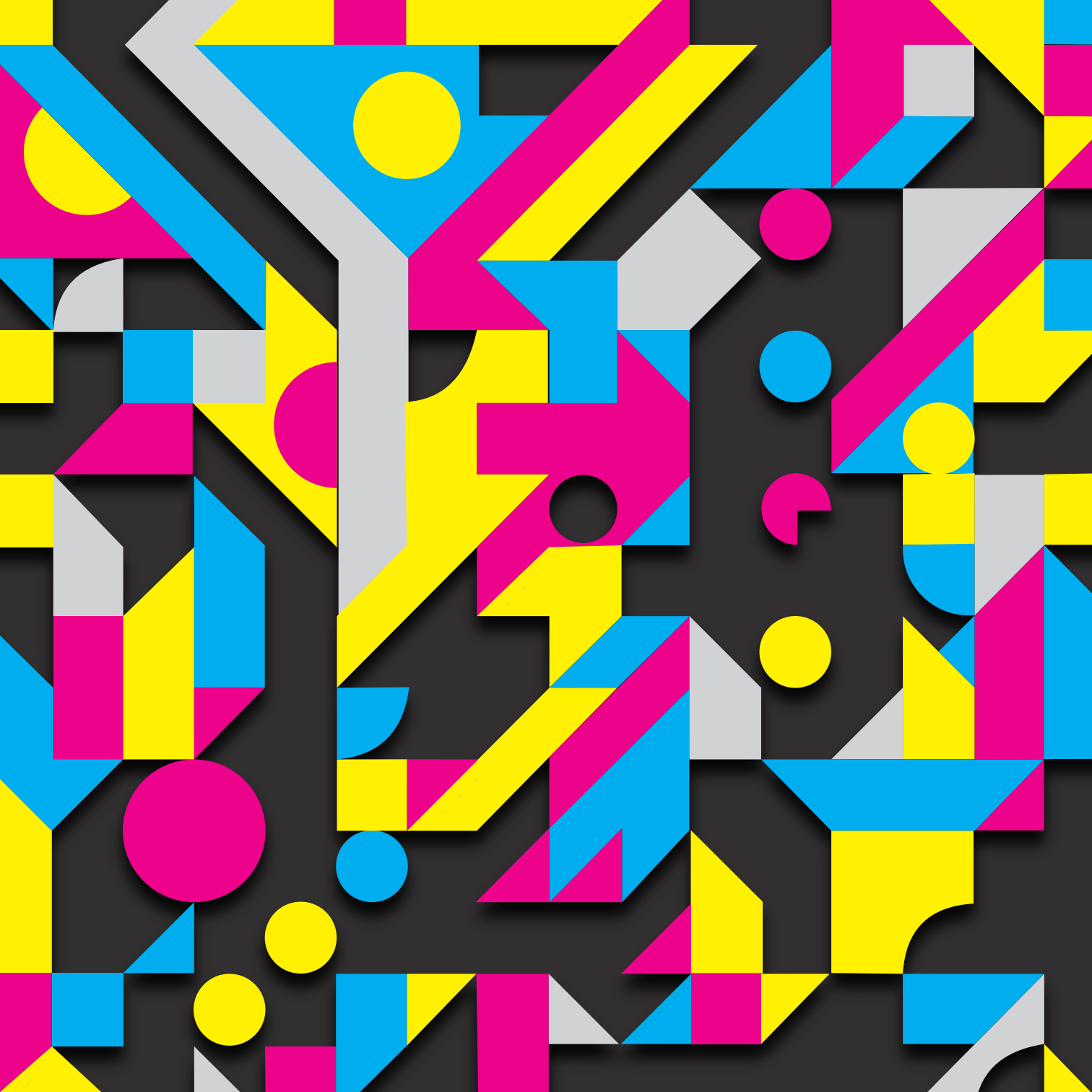


## product list

- Annual Reports
- Corporate Stationery
- Training Manual
- Receipt Books
- Vouchers
- Continuous Invoices
- Book Printing
- Envelopes
- Invitations
- Certificates
- Menus
- Copy Books
- Labels and Stickers
- Plan Prints and Copies
- Company Profiles
- Tab Dividers
- Foiling
- Embossing
- Diecutting
- Digital Embossing
- UV Varnishing
- Laminating
- Encapsulating
- Perfect Binding
- Case Binding
- Thermal Lamination
- Saddle Stitching
- Wire Binding
- Coil Binding
- Unibind
- Quarter Bind
- Website Design
- Banners
- Flags
- Gazebos
- Signage Boards
- Access Cards
- Vehicle Magnets
- Chromadek Boards
- Name Badges
- Rubber Stamps
- Pull Up Banners
- Photo Books
- Mugs
- T-Shirts
- Mouse Pads
- Coasters
- Caps
- Travel Mugs



SERVICE. QUALITY. DELIVERY  
**EXCELLENCE**





## CONTACT DETAILS

012 663 8871

[quotes@mpcenturion.co.za](mailto:quotes@mpcenturion.co.za)

Shop 5c, Byls Bridge Promenade Centre,  
Highveld, Centurion, 0157

[www.mpcenturion.co.za](http://www.mpcenturion.co.za)